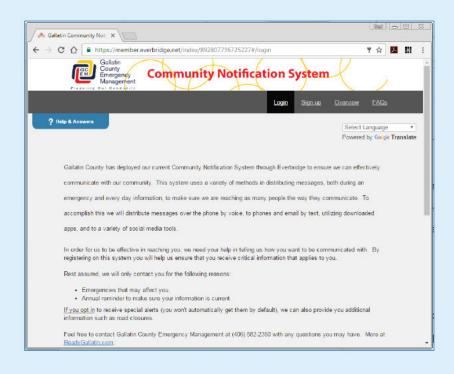
### COMMUNITY NOTIFICATION SYSTEM

Initial Training Course



#### Background

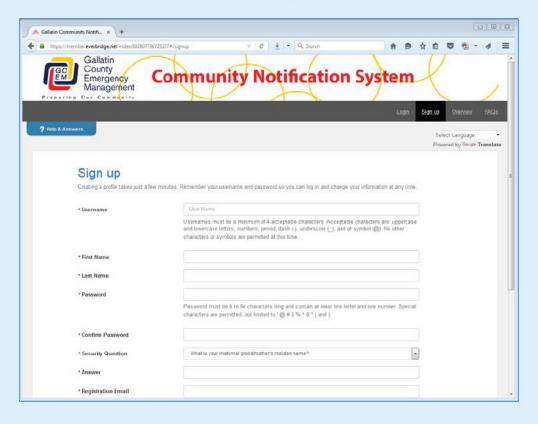


- Transitioned to Emergency Management July 1, 2016
- Everbridge selected as new vendor on 5 year contract
- Community Notification System 2 Components
  - Public System
    - · Communicating to a community
  - Internal System
    - Communicating inside an agency or group
- Unlimited Usage No Cost to Agencies





#### Public System



- ☐ Emergency Messages to the Community
  - ✓ Master Street Addressing Guide data
  - ✓ Citizen Opt In data
  - ✓ Public Telephone Listings
  - ✓ Emergency Alert System
  - ✓ Wireless Emergency Alerts
  - √ Facebook
  - ✓ Twitter
  - ✓ Websites
  - ✓ Nixle Events
  - ✓ Contact Bridge App
- ☐ Non-Emergency Messages to the Community
  - ✓ Updates, Closures, Newsletters, etc...

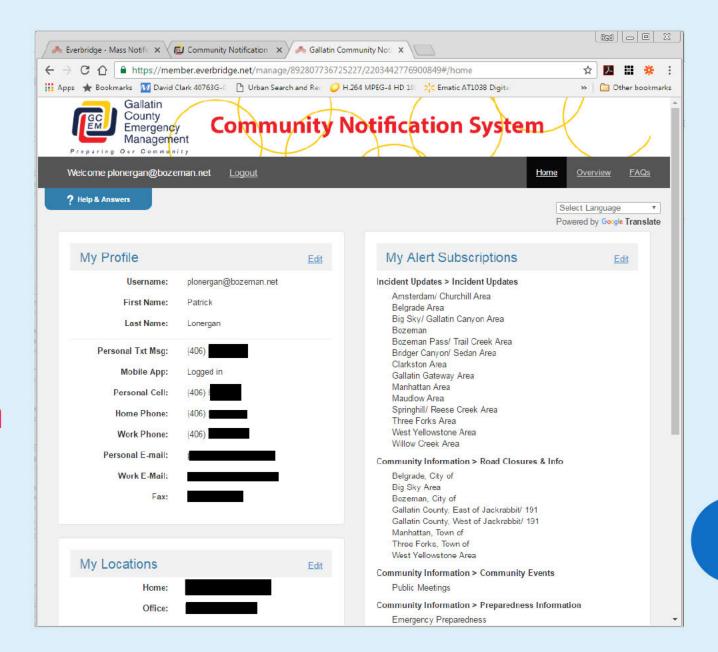


## Key to the Public System

People need to register!

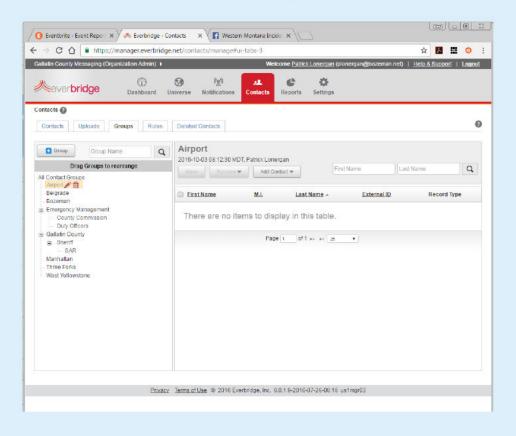
(a)

alerts.readygallatin.com





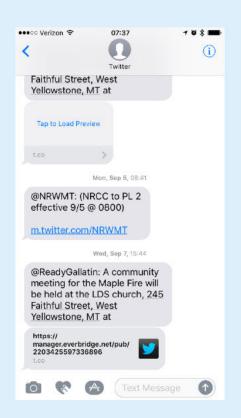
#### Internal System



- ☐ Emergency Messages
  - ✓ Emerging Incident
  - ✓ Emergency Closures
  - ✓ Relocation Information
- ☐ Non-Emergency Messages
  - ✓ Staffing
  - ✓ Reminders
  - ✓ Anything



#### Delivery Methods

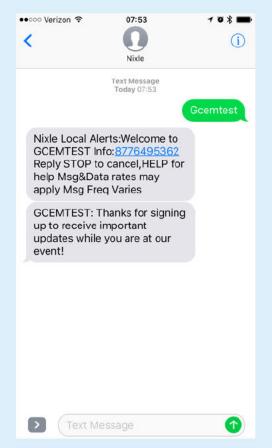




- ☐ Voice Calls
  - ✓ MSAG, Opt Ins
- ☐ Text Messages
  - ✓ Opt Ins
- ☐ E-Mails
  - ✓ Opt Ins
- ☐ Smart Device App (ContactBridge)
  - ✓ Opt In or Standalone
- Wireless Emergency Alert (WEA)\*
  - ✓ Affiliated with cell tower in affected area
- ☐ Emergency Alert System\*
  - ✓ Listening to broadcaster



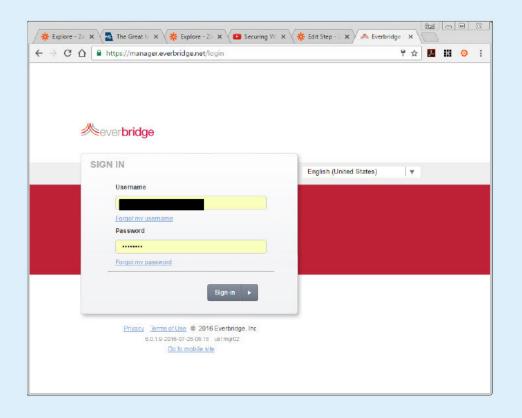
#### Delivery Methods



- ☐ Nixle Event
  - ✓ Event Specific Opt In (SMS)
  - ✓ Evacuee List
- ☐ External Platforms
  - ✓ Can push to a huge variety of social media and other platforms
- ☐ Community Information (non-emergency)
  - ✓ Citizen Opt In



#### Accessing the System



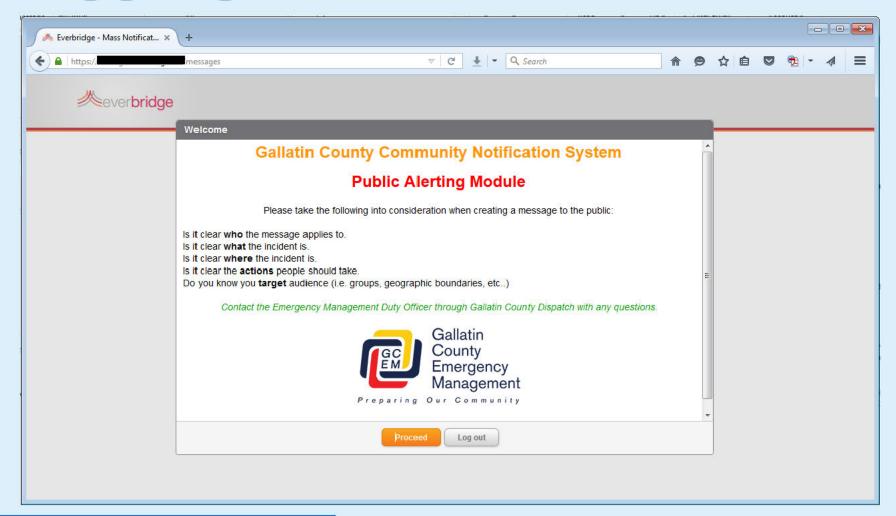
#### System is Live!

#### Or ManageBridge App

App Store or Play Store

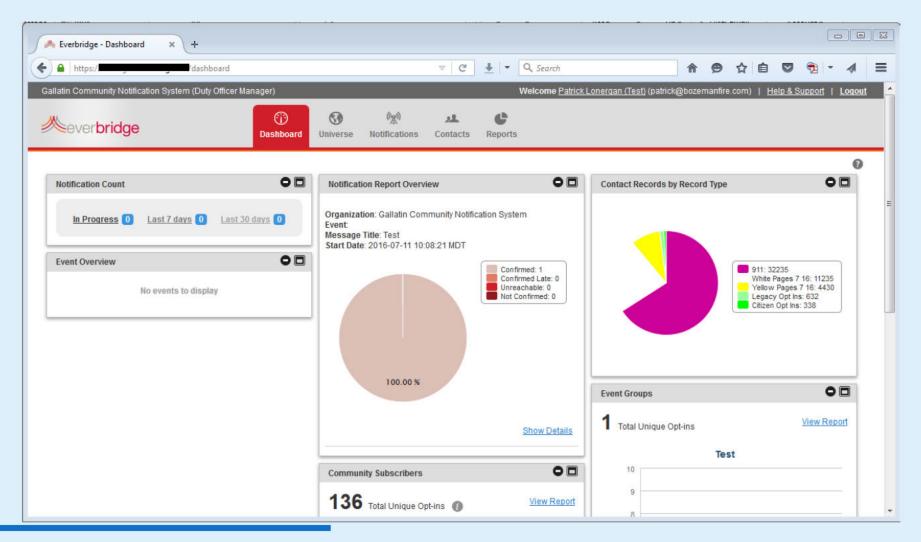


#### Logging In

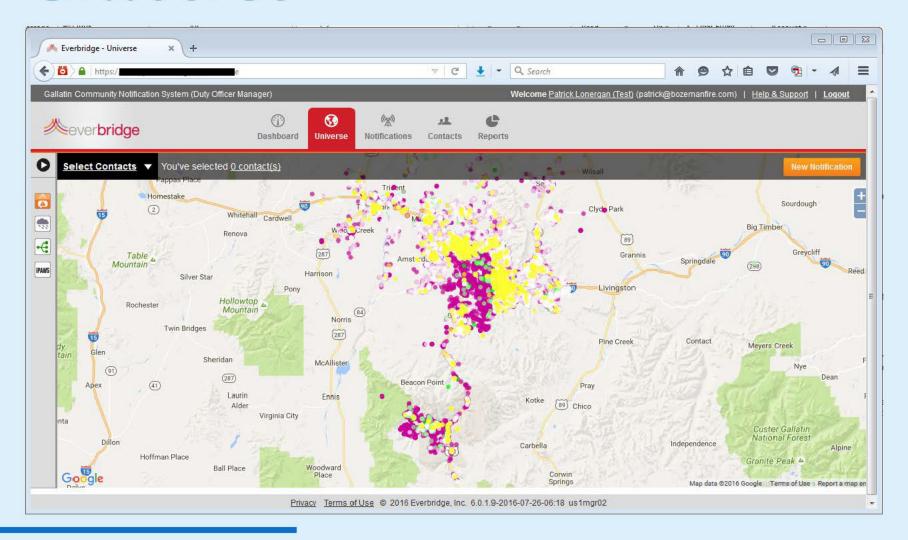




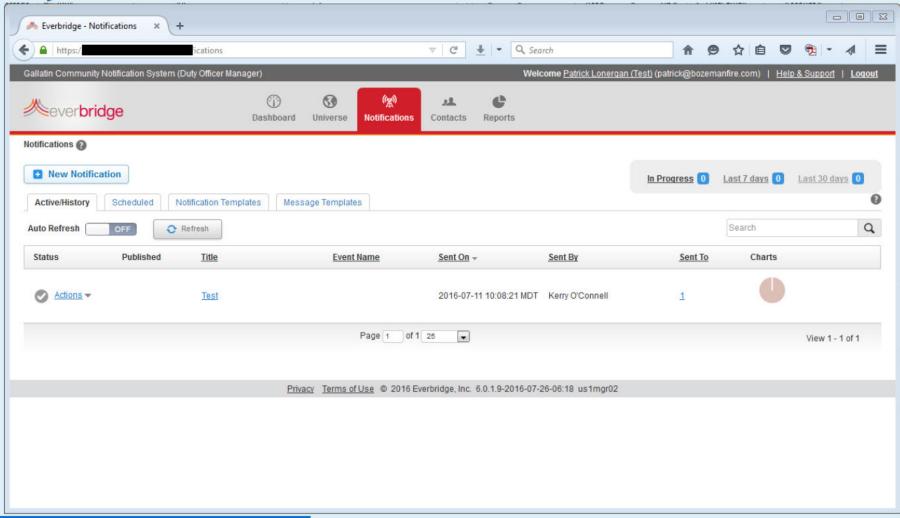
#### Dashboard



#### Universe

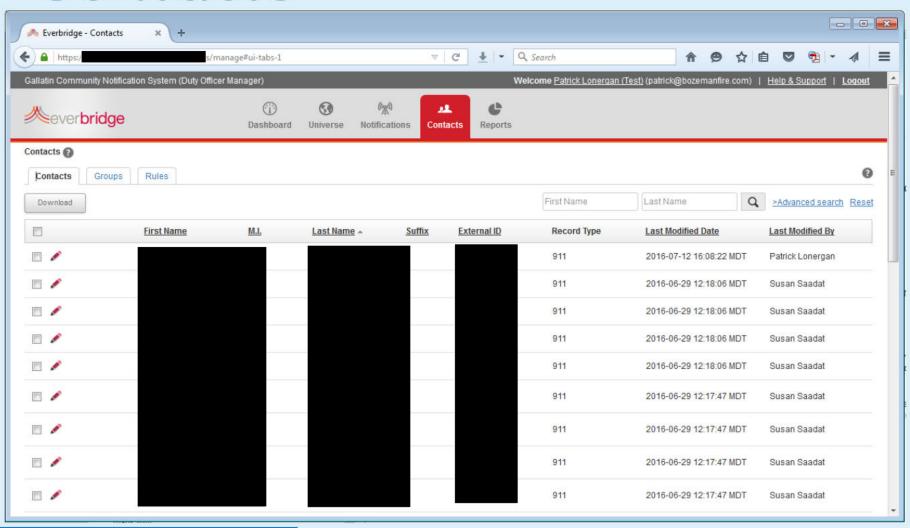


#### Notifications

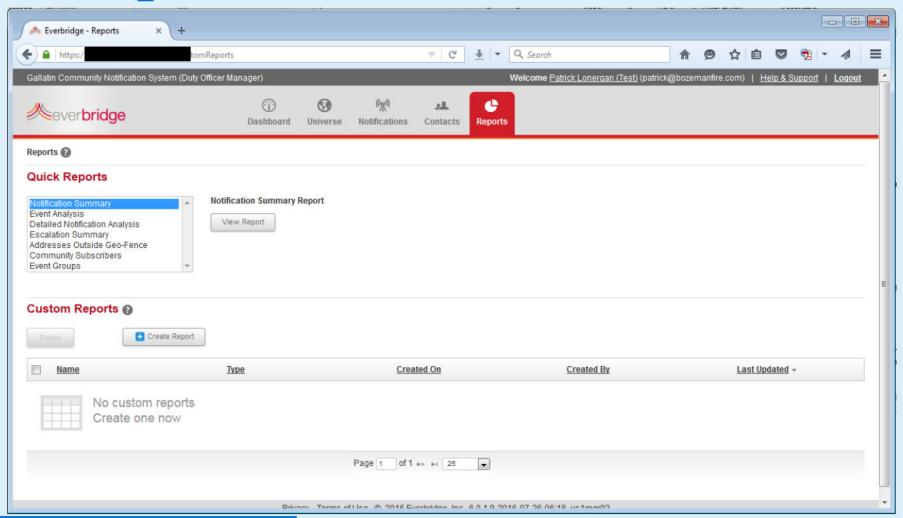




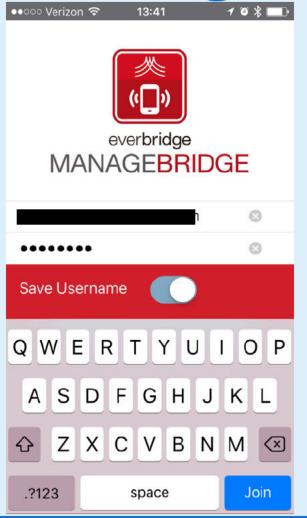
#### Contacts

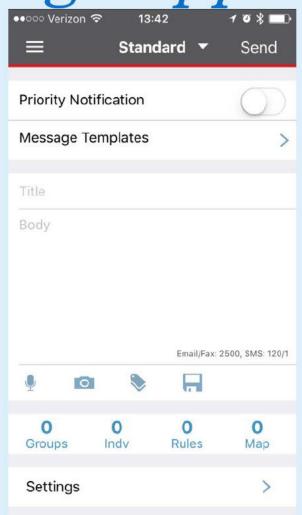


#### Reports



ManageBridge App

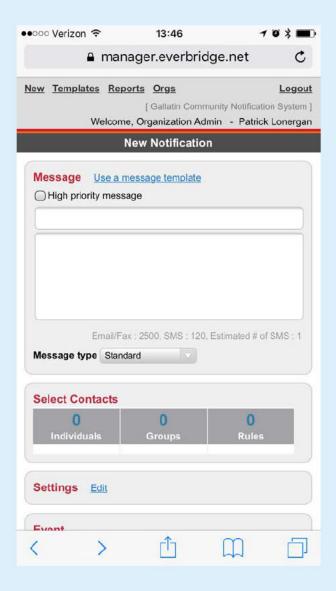


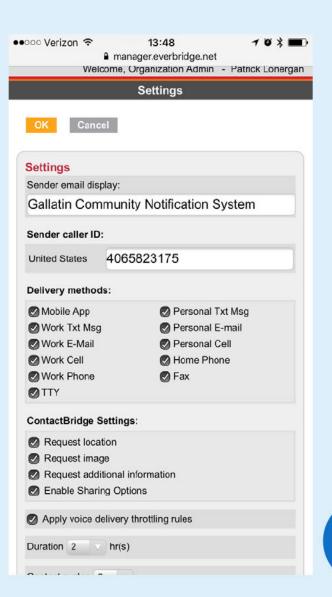






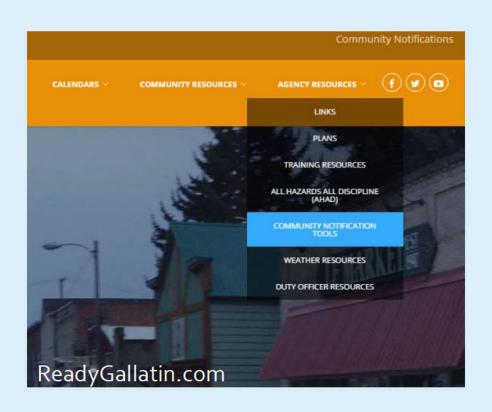
# Web Access on Smart Device







## After the Live Demo



- Welcome E-Mail
  - Resource Information
  - Education Material
- Internal Agency Use
- Account Activation

More training will be offered

